

2020 - 2021 COMMUNITY PARTNER PROGRAM



Gold Partner - \$2,500

On Campus . . .

- Your logo displayed prominently on banners in three high-traffic locations on campus where parents drop-off and pick-up students daily (Lower, Intermediate, and Middle/Upper School car lines)
- Recognition as a GOLD PARTNER with your logo one day per week on the school's electronic marquee on Manatee Avenue
- Opportunity to distribute a logo giveaway item great for brand awareness! throughout the school community (examples: branded hand sanitizer, face covering, etc.)

At Special Events . . .

Recognition as a GOLD PARTNER at:

- Parents' Association Green & Golden virtual auction fundraiser (Oct. 3, 2020)
- Saint Stephen's 50th Anniversary Gala (TBA January 2021)
 - Tickets for four attendees with premium seating
- Green & Golden Golf Scramble (May 1, 2021 at The River Club)
 - Golf and lunch for one foursome provided
- Major Donor Dinner (TBA Spring 2021)
 - · Tickets for two guests

Online and in Print . . .

- · Your logo and a link to your website on the Community Partners page of the Saint Stephen's website
- Mention (and opportunity to provide a video ad) in regular rotation during the school's weekly video newsletter The Bird's Eye View distributed to faculty, staff, parents and prospective SSES families
- Recognition as a GOLD PARTNER once per interim (Interim 1: Aug. 19-Oct. 15; Interim 2: Oct. 16-Dec. 10; Interim 3: Dec. 11-March 5; Interim 4: March 6-May 21) on Saint Stephen's popular social media channels (Facebook, Instagram, Twitter)
- Recognition as a GOLD PARTNER in two issues of Saint Stephen's Magazine, mailed each December and June to approximately 3,000 parents, alumni, supporters, etc.
- Listing and link to your website in the new Saint Stephen's online business directory





Green Partner – \$1,000

On Campus . . .

- Your logo displayed on banners in three high-traffic locations where parents drop-off and pick-up students daily (Lower, Intermediate, and Middle/Upper School car lines)
- Recognition as a GREEN PARTNER with your logo two days per month on the school's electronic marquee on Manatee Avenue

At Special Events . . .

Recognition as a GREEN PARTNER at:

- Parents' Association Green & Golden virtual auction fundraiser (Oct. 3, 2020)
- Saint Stephen's 50th Anniversary Gala (TBA January 2021)
 - Tickets for two attendees
- Green & Golden Golf Scramble (May 1, 2021 at The River Club)
 - · Golf and lunch for two

Online and in Print . . .

- Your logo and a link to your website on the Community Partners page of the Saint Stephen's website
- Mention in rotation during the school's weekly video newsletter The Bird's Eye View distributed to faculty, staff, parents and prospective SSES families
- Recognition as a GREEN PARTNER during two interims (Interim 2: Oct. 16-Dec. 10; Interim 4: March 6-May 21) on Saint Stephen's popular social media channels (Facebook, Instagram, Twitter)
- Recognition as a GREEN PARTNER in two issues of Saint Stephen's Magazine, mailed each December and June to approximately 3,000 parents, alumni, supporters, etc.





Community Partner Agreement

The signatures below indicate a partnership agreement between _____ and Saint Stephen's Episcopal School for the 2020-21 school year. Expectations for each party are outlined in the contract. Please scan and return the signed agreement to info@saintstephens.org. Please indicate your Community Partnership level and choice of event of event sponsorship ☐ Gold Partner (\$2,500) Green Partner (\$1,000) Organization name (how you would like to be recognized in printed promotional materials): City: ______ State: _____ Zip: _____ Phone: _____ E-mail: _____ Authorized Representative Dr. Jan Pullen Saint Stephen's Episcopal School Date Date **Payment Options** ☐ I've enclosed a check payable to Saint Stephen's Episcopal School for the sponsorship amount ☐ Please invoice me Charge my card for the sponsorship amount (Visa, MasterCard, Discover, American Express) Name on Card: Card Number: Exp. Date: _____ Security Code: ____ Billing Address: City: _____ State: ____ Zip: ____



