



2021 - 2022  
COMMUNITY PARTNER PROGRAM



# Diamond Partner- \$7,500

## ***On Campus . . .***

- Your logo prominently displayed on 3 banners: one (1) at the main MAC stadium; one (1) on the baseball diamond; and one (1) inside Hoagland Arena
- Your logo prominently displayed with other partners on banners in three high-traffic locations on campus - daily parent drop-off and pick-up of students at Lower, Intermediate, and Middle/Upper School car lines
- Your logo displayed on a moveable sign on campus, displayed at Parents' Association events (i.e. Headliners in Education, Spring Fling, Grandparent's Day), and in regular rotation on flat-screen televisions located at the main Upper School reception desk and in the Campus Center lobby
- Recognition as a Diamond Partner with your logo featured one day per week on the school's electronic marquee on Manatee Avenue
- Opportunity to distribute a logo giveaway item promoting brand awareness throughout the school community

## ***At Special Events . . .***

Recognition as a Diamond Partner at:

1. Parents' Association Green & Gold Gala (September 10, 2021)
  - Logo on the GiveSmart event platform
  - Logo on signage displayed at the event
  - Logo on all social media
  - Tickets for four (4) guests
  - One week advance notice of available major sponsorship opportunities
2. Green & Gold Golf Scramble (April 30, 2022)
  - Hole sponsorship includes signage
  - Presence on the course
  - Lunch for two guests
  - Logo on the GiveSmart event platform
  - Logo on all social media
  - Option to include an item in swag bags
  - One week advance notice of available major sponsorship opportunities
3. Major Donor Recognition Dinner (May 2022)
  - Tickets for four (4) guests
4. Six (6) tickets to Community Partners reception & preferred stadium seating at a home football game (Date TBD)

## ***Online***

- Your logo prominently displayed on the Community Partners page of the Saint Stephen's website
- Recognition as a Diamond Partner once per interim on Saint Stephen's social media channels (Facebook, Twitter, Instagram)

## ***Additionally in Print...***

- Recognition as a Diamond Community Partner in two issues of Saint Stephen's Magazine, mailed December and June to parents, alumni, supporters, etc. (3,000 per mailing)

# Platinum Partner- \$5,000

## ***On Campus . . .***

- Your logo prominently displayed 2 on banners - one (1) at the Moore Athletic Complex (choice of main stadium or baseball diamond), and one (1) inside Hoagland Arena
- Your logo prominently displayed with other partners on banners in three high-traffic locations on campus - daily parent drop-off and pick-up of students at Lower, Intermediate, and Middle/Upper School car lines
- Your logo displayed on a moveable sign on campus, displayed at Parents' Association events (i.e. Headliners in Education, Spring Fling, Grandparent's Day), and in regular rotation on flat-screen televisions located at the main Upper School reception desk and in the Campus Center lobby
- Recognition as a Platinum Partner with your logo three days per month on the school's electronic marquee on Manatee Avenue
- Opportunity to distribute a logo giveaway item promoting brand awareness throughout the school community

## ***At Special Events . . .***

Recognition as a Platinum Partner at:

1. Parents' Association Green & Gold Gala (September 10, 2021)
  - Logo on the GiveSmart event platform
  - Logo on signage displayed at the event
  - Logo on all social media
  - Tickets for two (2) guests
  - One week advance notice of available major sponsorship opportunities
2. Green & Gold Golf Scramble (April 30, 2022)
  - Hole sponsorship includes signage
  - Logo on the GiveSmart event platform
  - Logo on all social media
  - Option to include an item in swag bags
  - One week advance notice of available major sponsorship opportunities
3. Major Donor Recognition Dinner (May 2022)
  - Tickets for two (2) guests
4. Four (4) tickets to Community Partners reception & preferred stadium seating at a home football game (Date TBD)

## ***Online***

- Your logo displayed prominently on the Community Partners page of the Saint Stephen's website
- Recognition as a Platinum Partner once per interim on Saint Stephen's social media channels (Facebook, Twitter, Instagram)

## ***Additionally in Print...***

- Recognition as a Platinum Community Partner in two issues of Saint Stephen's Magazine, mailed December and June to parents, alumni, supporters, etc. (3,000 per mailing)

# Gold Partner – \$3,000

## ***On Campus . . .***

- Your logo prominently displayed on a banner inside Hoagland Arena
- Your logo displayed with other partners on banners in three high-traffic locations on campus - daily parent drop-off and pick-up of students at Lower, Intermediate, and Middle/Upper School car lines
- Your logo displayed on a moveable sign on campus, displayed at Parents' Association events (i.e. Headliners in Education, Spring Fling, Grandparent's Day), and in regular rotation on flat-screen televisions located at the main Upper School reception desk and in the Campus Center lobby
- Recognition as a Gold Partner with your logo two days per month on the school's electronic marquee on Manatee Avenue

## ***At Special Events . . .***

Recognition as a Gold Partner at:

### 1. Parents' Association Green & Gold Gala (September 10, 2021)

- Logo on the GiveSmart event platform
- Logo on signage displayed at the event
- Logo on all social media
- Tickets for two (2) guests

### 2. Green & Gold Golf Scramble (April 30, 2022)

- Logo on the GiveSmart event platform
- Logo on all social media
- Option to include an item in swag bags

### 3. Major Donor Recognition Dinner (May 2022)

- Tickets for two (2) guests

### 4. Two (2) tickets to Community Partners reception & preferred stadium seating at a home football game (Date TBD)

## ***Online . . .***

- Your logo displayed on the Community Partners page of the Saint Stephen's website
- Recognition as a Gold Partner once per interim on Saint Stephen's social media channels (Facebook, Twitter, Instagram)

## ***Additionally in Print . . .***

- Recognition as a Gold Community Partner in two issues of Saint Stephen's Magazine, mailed December and June to parents, alumni, supporters, etc. (3,000 per mailing)

# Green Partner – \$1,500

## ***On Campus . . .***

- Your logo displayed with other partners on banners in three high-traffic locations on campus - daily parent drop-off and pick-up of students at Lower, Intermediate, and Middle/Upper School car lines
- Your logo displayed on a moveable sign on campus and Parents' Association events (Headliners in Education, Spring Fling, and Grandparent's Day) and in regular rotation on the flat-screen televisions at the main reception desks of the Upper School and Campus Center
- Recognition as a Green Partner with your logo two days per month on the school's electronic marquee on Manatee Avenue

## ***At Special Events . . .***

Recognition as a Green Partner at:

### 1. Parents' Association Green & Gold Gala (September 10, 2021)

- Logo on the GiveSmart event platform
- Logo on signage displayed at the event
- Logo on all social media

### 2. Green & Gold Golf Scramble (April 30, 2022)

- Logo on the GiveSmart event platform
- Logo on all social media

### 3. Two (2) tickets to Community Partners reception & preferred stadium seating at a home football game (Date TBD)

## ***Online . . .***

- Your logo displayed on the Community Partners page of the Saint Stephen's website
- Recognition as a Green Partner once per interim on Saint Stephen's social media channels (Facebook, Twitter, Instagram)

## ***Additionally in Print . . .***

- Recognition as a Green Community Partner in two issues of Saint Stephen's Magazine, mailed December and June to parents, alumni, supporters, etc. (3,000 per mailing)

# Community Partner Benefit Examples (vary by level)

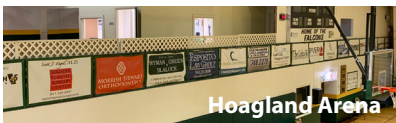
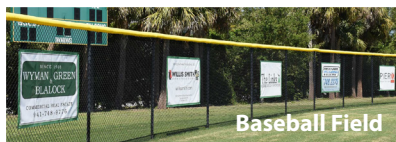
## On Campus

Electronic Scoreboards/Banners/  
Audio Ads

### Main Stadium Scoreboard



### Stadium/Fields/Arena Banners



### Moveable Signs



### Flat-screen Displays Upper School & Campus Center



### Electronic Marquee



Audio Ad



Your Logo Giveaway

## Special Events

Programs/Invitations/Posters  
Electronic Communications

### Green & Gold Gala



### Green & Gold Golf Scramble



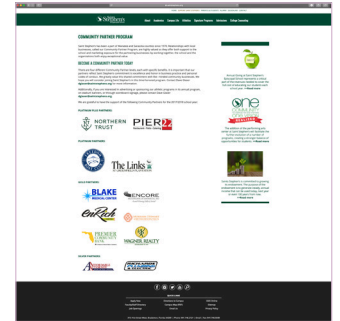
### Major Donor Recognition Dinner



## Online

Online Presence/Social Media  
Communications

### Website

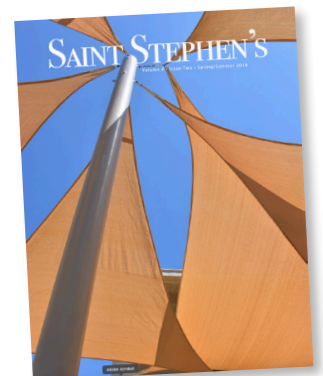


### Social Media Communications



## Additional Print

### SSS Magazine



# Community Partner Agreement

The signatures below indicate a partnership agreement between \_\_\_\_\_ and Saint Stephen's Episcopal School for the 2021-22 school year. Expectations for each party are outlined in the contract. Please scan and return the signed agreement to Elizabeth Krupnick at [ekrupnick@saintstephens.org](mailto:ekrupnick@saintstephens.org) or Laurie McFeeley at [lmcfeeley@saintstephens.org](mailto:lmcfeeley@saintstephens.org).

## ***Please indicate your Community Partnership level***

- |   |  |
|---|--|
| <input type="checkbox"/> Diamond Partner (\$7,500)  | <input type="checkbox"/> Gold Partner (\$3,000)  |
| <input type="checkbox"/> Platinum Partner (\$5,000) | <input type="checkbox"/> Green Partner (\$1,500) |

## ***Organization name (how you would like to be recognized in printed promotional materials):***

Name of Organization: \_\_\_\_\_

Primary Contact: \_\_\_\_\_

Contact Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

\_\_\_\_\_  
Authorized Signature

\_\_\_\_\_  
Dr. Jan Pullen  
Saint Stephen's Episcopal School

\_\_\_\_\_  
Date

\_\_\_\_\_  
Date

## ***Payment Options***

- ☐ I've enclosed a check payable to Saint Stephen's Episcopal School for the sponsorship amount
- ☐ Please invoice me
- ☐ Charge my card for the sponsorship amount (Visa, MasterCard, Discover, American Express)

Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_



# SAINT STEPHEN'S EPISCOPAL SCHOOL

## 2021 - 2022 ATHLETIC SCOREBOARD SPONSORSHIP OPPORTUNITIES

**Stadium Scoreboard**



**Upper Sign**

**Lower Signs**

**Upper Sign**

**Baseball Scoreboard**



**Minor Sponsor**

**Major Sponsor**

**Minor Sponsor**

Location	Price	Qty.
<b>Stadium Scoreboard</b>		
*Stadium scoreboard ( <b>upper sign</b> - 4'x7.5') Two 15-second audio ads during game.	\$4,000	2
*Stadium scoreboard ( <b>lower sign</b> below video - 3'x8') One 15-second audio ad during game.	\$2,500	3
<b>Baseball Scoreboard</b>		
*Baseball scoreboard ( <b>Major Sponsor</b> )	\$1,500	1
*Baseball scoreboard ( <b>Minor Sponsor</b> - 2'x2 1/3')	\$500	2

All contracts are annual with right of first refusal

\*Industry exclusivity

Contact: Elizabeth Krupnick | [ekrupnick@saintstephens.org](mailto:ekrupnick@saintstephens.org) | 941 746-2121 ext. 1123  
Contact: Laurie McFeeley | [lmcfeeley@saintstephens.org](mailto:lmcfeeley@saintstephens.org) | 941-746-2121 ext. 1555





Add some great, affordable visibility for your business and support the Falcons by displaying a banner(s) with your corporate logo at the Moore Athletic Complex at Turner Fields and Hoagland Arena.

## ATHLETIC BANNER SPONSORSHIP (2021-2022)

Banners are *high-quality* mesh, printed in full color, 72" X 40"

### CHOOSE THE BEST OPTION FOR YOU

☐ **I would like my banner displayed at:**

☐ Main stadium \$500

☐ Gymnasium \$350

☐ Baseball stadium \$350

☐ **I would like my banners displayed in all three locations (\$1,000)**

### ORDER DETAILS:

Company name: \_\_\_\_\_

Contact name: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

### PAYMENT OPTIONS:

☐ I've enclosed a check payable to Saint Stephen's for the sponsorship

☐ Please charge my credit card for the sponsorship (Visa, MasterCard, Discover, AMEX)

Name on card: \_\_\_\_\_

Card Number: \_\_\_\_\_

Exp. Date: \_\_\_\_\_

Security Code: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_

Zip: \_\_\_\_\_

*\*Note: If we do not already have a high-resolution version of your corporate logo, please email one to [acoogles@saintstephens.org](mailto:acoogles@saintstephens.org). Call 746-2121, ext. 1125 if you have questions about accepted formats.*