



2022 - 2023
COMMUNITY PARTNER PROGRAM

Supporting the Athletic Fields & Facilities



Diamond Partner- \$7,500

On Campus . . .

- Your logo prominently displayed on 3 banners: one (1) at the main stadium; one (1) on the baseball diamond; and one (1) inside Hoagland Arena
- Your logo prominently displayed with other partners on banners in three high-traffic locations on campus - daily parent drop-off and pick-up of students at Lower, Intermediate, and Middle/Upper School car lines
- Your logo displayed on a moveable sign on campus, displayed at Parents' Association events (i.e. Headliners in Education, Spring Fling, Grandparent's Day), and in regular rotation on flat-screen televisions located at the main Upper School reception desk and in the Campus Center lobby
- Recognition as a Diamond Partner with your logo featured one day per week on the school's electronic marquee on Manatee Avenue
- Opportunity to distribute a logo giveaway item promoting brand awareness throughout the school community

At Special Events . . .

Recognition as a Diamond Partner at:

1. Parents' Association Green & Gold Gala

- Logo on the GiveSmart event platform
- Logo on signage displayed at the event
- Logo on all social media
- Tickets for four (4) guests

Upgrade Option \$1,000

- Gala table for eight
- Video commercial at Gala
- Prime logo placement in Gala program

2. Green & Gold Golf Scramble - Date/Location TBD

- Foursome included
- Hole sponsorship includes signage
- Presence on the course
- Lunch for four guests
- Logo on the GiveSmart event platform
- Logo on all social media
- Option to include an item in swag bags
- One week advance notice of available major sponsorship opportunities

3. Family Fun Days (August/January)

- Portable banner displayed at events

4. Six (6) tickets to Community Partners reception & preferred seating at the Homecoming football game October 7, 2022

Online

- Your logo prominently displayed on the Community Partners page of the Saint Stephen's website
- Recognition as a Diamond Partner once per interim on Saint Stephen's social media channels (Facebook, Twitter, Instagram)
- Your logo in rotation in the school's weekly communication, "Bird's Eye View"

Additionally in Print...

- Recognition as a Diamond Community Partner in two issues of Saint Stephen's Magazine, mailed December and June to parents, alumni, supporters, etc. (3,000 per mailing)

Platinum Partner- \$5,000

On Campus . . .

- Your logo prominently displayed 2 on banners - one (1) at the Moore Athletic Complex (choice of main stadium or baseball diamond), and one (1) inside Hoagland Arena
- Your logo prominently displayed with other partners on banners in three high-traffic locations on campus - daily parent drop-off and pick-up of students at Lower, Intermediate, and Middle/Upper School car lines
- Your logo displayed on a moveable sign on campus, displayed at Parents' Association events (i.e. Headliners in Education, Spring Fling, Grandparent's Day), and in regular rotation on flat-screen televisions located at the main Upper School reception desk and in the Campus Center lobby
- Recognition as a Platinum Partner with your logo three days per month on the school's electronic marquee on Manatee Avenue
- Opportunity to distribute a logo giveaway item promoting brand awareness throughout the school community

At Special Events . . .

Recognition as a Platinum Partner at:

1. Parents' Association Green & Gold Gala

- Logo on the GiveSmart event platform
- Logo on signage displayed at the event
- Logo on all social media
- Tickets for two (2) guests

2. Green & Gold Golf Scramble - Date/Location TBD

- Foursome included
- Presence on the course
- Lunch for four guests
- Hole sponsorship includes signage
- Logo on the GiveSmart event platform
- Logo on all social media
- Option to include an item in swag bags
- One week advance notice of available major sponsorship opportunities

3. Family Fun Days (August/January)

- Portable banner displayed at events

4. Four (4) tickets to Community Partners reception & preferred seating at the Homecoming football game October 7, 2022

Online

- Your logo displayed prominently on the Community Partners page of the Saint Stephen's website
- Recognition as a Platinum Partner once per interim on Saint Stephen's social media channels (Facebook, Twitter, Instagram)
- Your logo in rotation in the school's weekly communication, "Bird's Eye View"

Additionally in Print...

- Recognition as a Platinum Community Partner in two issues of Saint Stephen's Magazine, mailed December and June to parents, alumni, supporters, etc. (3,000 per mailing)

Upgrade Option \$1,000

- Gala table for eight
- Video commercial at Gala
- Prime logo placement in Gala program

Gold Partner – \$3,000

On Campus . . .

- Your logo prominently displayed on a banner inside Hoagland Arena
- Your logo displayed with other partners on banners in three high-traffic locations on campus - daily parent drop-off and pick-up of students at Lower, Intermediate, and Middle/Upper School car lines
- Your logo displayed on a moveable sign on campus, displayed at Parents' Association events (i.e. Headliners in Education, Spring Fling, Grandparent's Day), and in regular rotation on flat-screen televisions located at the main Upper School reception desk and in the Campus Center lobby
- Recognition as a Gold Partner with your logo two days per month on the school's electronic marquee on Manatee Avenue

At Special Events . . .

Recognition as a Gold Partner at:

1. Parents' Association Green & Gold Gala

- Logo on the GiveSmart event platform
- Logo on signage displayed at the event
- Logo on all social media
- Tickets for two (2) guests

2. Green & Gold Golf Scramble - Date/Location TBD

- Foursome included
- Presence on the course
- Lunch for four guests
- Logo on the GiveSmart event platform
- Logo on all social media
- Option to include an item in swag bags

3. Family Fun Days (August/January)

- Portable banner displayed at events

4. Two (2) tickets to Community Partners reception & preferred seating at the Homecoming football game October 7, 2022

Online . . .

- Your logo displayed on the Community Partners page of the Saint Stephen's website
- Recognition as a Gold Partner once per interim on Saint Stephen's social media channels (Facebook, Twitter, Instagram)
- Your logo in rotation in the school's weekly communication, "Bird's Eye View"

Additionally in Print . . .

- Recognition as a Gold Community Partner in two issues of Saint Stephen's Magazine, mailed December and June to parents, alumni, supporters, etc. (3,000 per mailing)

Upgrade Option \$1,000

- Gala table for eight
- Video commercial at Gala
- Prime logo placement in Gala program

Green Partner – \$1,500

On Campus . . .

- Your logo displayed with other partners on banners in three high-traffic locations on campus - daily parent drop-off and pick-up of students at Lower, Intermediate, and Middle/Upper School car lines
- Your logo displayed on a moveable sign on campus and Parents' Association events (Headliners in Education, Spring Fling, and Grandparent's Day) and in regular rotation on the flat-screen televisions at the main reception desks of the Upper School and Campus Center
- Recognition as a Green Partner with your logo two days per month on the school's electronic marquee on Manatee Avenue

At Special Events . . .

Recognition as a Green Partner at:

1. Parents' Association Green & Gold Gala

- Logo on the GiveSmart event platform
- Logo on signage displayed at the event
- Logo on all social media

2. Green & Gold Golf Scramble - Date/Location TBD

- Logo on the GiveSmart event platform
- Logo on all social media

3. Family Fun Days (August/January)

- Portable banner displayed at events

4. Two (2) tickets to Community Partners reception & preferred seating at the Homecoming football game October 7, 2022

Online . . .

- Your logo displayed on the Community Partners page of the Saint Stephen's website
- Recognition as a Green Partner once per interim on Saint Stephen's social media channels (Facebook, Twitter, Instagram)
- Your logo in rotation in the school's weekly communication, "Bird's Eye View"

Additionally in Print . . .

- Recognition as a Green Community Partner in two issues of Saint Stephen's Magazine, mailed December and June to parents, alumni, supporters, etc. (3,000 per mailing)

Upgrade Option \$1,000

- Gala table for eight
- Video commercial at Gala
- Prime logo placement in Gala program

Community Partner Benefit Examples (vary by level)

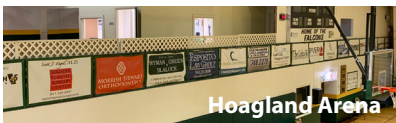
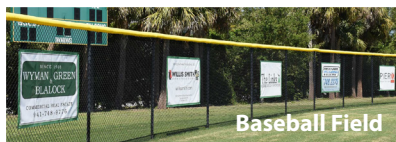
On Campus

Electronic Scoreboards/Banners/
Audio Ads

Main Stadium Scoreboard



Stadium/Fields/Arena Banners



Special Events

Programs/Invitations/Posters
Electronic Communications

Green & Gold Gala



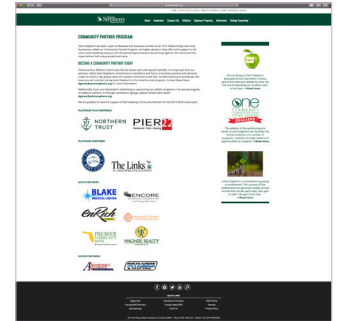
Green & Gold Golf Scramble



Online

Online Presence/Social Media
Communications

Website



Social Media Communications



Moveable Signs



Flat-screen Displays Upper School & Campus Center



Electronic Marquee



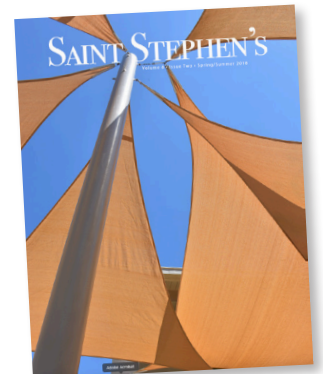
Audio Ad



Your Logo Giveaway

Additional Print

SSS Magazine



Community Partner Agreement

The signatures below indicate a partnership agreement between _____ and Saint Stephen's Episcopal School for the 2022-23 school year. Expectations for each party are outlined in the contract. Please scan and return the signed agreement to Elizabeth Krupnick at ekrupnick@saintstephens.org or Laurie McFeeley at lmcfeeley@saintstephens.org.

Please indicate your Community Partnership level

- | | | |
|---|--|---|
| <input type="checkbox"/> Diamond Partner (\$7,500) | <input type="checkbox"/> Gold Partner (\$3,000) | <input type="checkbox"/> Gala Upgrade (\$1,000) |
| <input type="checkbox"/> Platinum Partner (\$5,000) | <input type="checkbox"/> Green Partner (\$1,500) | (Available at all levels) |

Organization name (how you would like to be recognized in printed promotional materials):

Name of Organization: _____

Primary Contact: _____

Contact Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

Authorized Signature

Date

Payment Options

- ☐ I've enclosed a check payable to Saint Stephen's Episcopal School for the sponsorship amount
- ☐ Please invoice me
- ☐ Charge my card for the sponsorship amount (Visa, MasterCard, Discover, American Express)

Name on Card: _____

Card Number: _____

Exp. Date: _____ Security Code: _____

Billing Address: _____

City: _____ State: _____ Zip: _____



Add some great, affordable visibility for your business and support the Falcons by displaying a banner(s) with your corporate logo at the Moore Athletic Complex at Turner Fields and Hoagland Arena*

ATHLETIC BANNER SPONSORSHIP (2022-2023)

Banners are *high-quality* mesh, printed in full color.

CHOOSE THE BEST OPTION FOR YOU

☐ **I would like my banner displayed at:**

- ☐ Main stadium \$500 ☐ Gymnasium \$350*
- ☐ Baseball stadium \$350

☐ **I would like my banners displayed in all three locations (\$1,000)**

Stadium/Baseball Banner Specs: Please submit a completed PDF of banner designed to fit a 72" w x 40" h area, incorporating high-resolution logo and/or any other text you wish to appear.

Hoagland Banner Specs: Please submit a completed PDF of banner designed to fit a 60" w x 36" h area, incorporating high-resolution logo and/or any other text you wish to appear.

Email PDFs to Artie Coogle/acoogle@saintstephens.org
Questions: Call 746-2121, ext. 1125

ORDER DETAILS:

Company name: _____

Contact name: _____

Email: _____

Phone: _____

PAYMENT OPTIONS:

- ☐ I've enclosed a check payable to Saint Stephen's for the sponsorship
- ☐ Please charge my credit card for the sponsorship (Visa, MasterCard, Discover, AMEX)

Name on card: _____

Card Number: _____

Exp. Date: _____

Security Code: _____

Billing Address: _____

City: _____

State: _____

Zip: _____

*Banner placement in Hoagland Arena is on a first-come, first-served basis due to limited display space.

Contacts: Elizabeth Krupnick | ekrupnick@saintstephens.org | 941 746-2121 ext. 1123
Laurie McFeeley | lmcfeeley@saintstephens.org | 941-746-2121 ext. 1555

SAINT STEPHEN'S EPISCOPAL SCHOOL

2022 - 2023 ATHLETIC SCOREBOARD SPONSORSHIP OPPORTUNITIES

Stadium Scoreboard



Upper Sign

Lower Signs

Upper Sign

Baseball Scoreboard



Minor Sponsor

Major Sponsor

Minor Sponsor

Location	Price	Qty.
Stadium Scoreboard		
*Stadium scoreboard (upper sign - 4'x7.5') Two 15-second audio ads during game.	\$4,000	2
*Stadium scoreboard (lower sign below video - 3'x8') One 15-second audio ad during game.	\$2,500	3
Baseball Scoreboard		
*Baseball scoreboard (Major Sponsor)	\$1,500	1
*Baseball scoreboard (Minor Sponsor - 2'x2 1/3')	\$500	2

All contracts are annual with right of first refusal

*Industry exclusivity

Contact: Elizabeth Krupnick | ekrupnick@saintstephens.org | 941 746-2121 ext. 1123
Contact: Laurie McFeeley | lmcfeeley@saintstephens.org | 941-746-2121 ext. 1555