2022 - 2023
COMMUNITY PARTNER PROGRAM
Supporting the Athletic Fields & Facilities
Diamond Partner- $7,500

On Campus . . .
- Your logo prominently displayed on 3 banners: one (1) at the main stadium; one (1) on the baseball diamond; and one (1) inside Hoagland Arena
- Your logo prominently displayed with other partners on banners in three high-traffic locations on campus - daily parent drop-off and pick-up of students at Lower, Intermediate, and Middle/Upper School car lines
- Your logo displayed on a moveable sign on campus, displayed at Parents’ Association events (i.e. Headliners in Education, Spring Fling, Grandparent’s Day), and in regular rotation on flat-screen televisions located at the main Upper School reception desk and in the Campus Center lobby
- Recognition as a Diamond Partner with your logo featured one day per week on the school’s electronic marquee on Manatee Avenue
- Opportunity to distribute a logo giveaway item promoting brand awareness throughout the school community

At Special Events . . .
Recognition as a Diamond Partner at:
1. Parents’ Association Green & Gold Gala
   - Logo on the GiveSmart event platform
   - Logo on signage displayed at the event
   - Logo on all social media
   - Tickets for four (4) guests
2. Green & Gold Golf Scramble - Date/Location TBD
   - Foursome included
   - Hole sponsorship includes signage
   - Presence on the course
   - Lunch for four guests
   - Logo on the GiveSmart event platform
   - Logo on all social media
   - Option to include an item in swag bags
   - One week advance notice of available major sponsorship opportunities
3. Family Fun Days (August/January)
   - Portable banner displayed at events
4. Six (6) tickets to Community Partners reception & preferred seating at the Homecoming football game October 7, 2022

Online
- Your logo prominently displayed on the Community Partners page of the Saint Stephen’s website
- Recognition as a Diamond Partner once per interim on Saint Stephen’s social media channels (Facebook, Twitter, Instagram)
- Your logo in rotation in the school’s weekly communication, “Bird’s Eye View”

Additionally in Print…
- Recognition as a Diamond Community Partner in two issues of Saint Stephen's Magazine, mailed December and June to parents, alumni, supporters, etc. (3,000 per mailing)

Upgrade Option $1,000
- Gala table for eight
- Video commercial at Gala
- Prime logo placement in Gala program
Platinum Partner- $5,000

On Campus . . .

- Your logo prominently displayed 2 on banners - one (1) at the Moore Athletic Complex (choice of main stadium or baseball diamond), and one (1) inside Hoagland Arena
- Your logo prominently displayed with other partners on banners in three high-traffic locations on campus - daily parent drop-off and pick-up of students at Lower, Intermediate, and Middle/Upper School car lines
- Your logo displayed on a moveable sign on campus, displayed at Parents' Association events (i.e. Headliners in Education, Spring Fling, Grandparent's Day), and in regular rotation on flat-screen televisions located at the main Upper School reception desk and in the Campus Center lobby
- Recognition as a Platinum Partner with your logo three days per month on the school's electronic marquee on Manatee Avenue
- Opportunity to distribute a logo giveaway item promoting brand awareness throughout the school community

At Special Events . . .

Recognition as a Platinum Partner at:

1. Parents' Association Green & Gold Gala
   - Logo on the GiveSmart event platform
   - Logo on signage displayed at the event
   - Logo on all social media
   - Tickets for two (2) guests

2. Green & Gold Golf Scramble - Date/Location TBD
   - Foursome included
   - Presence on the course
   - Lunch for four guests
   - Hole sponsorship includes signage
   - Logo on the GiveSmart event platform
   - Logo on all social media
   - Option to include an item in swag bags
   - One week advance notice of available major sponsorship opportunities

3. Family Fun Days (August/January)
   - Portable banner displayed at events

4. Four (4) tickets to Community Partners reception & preferred seating at the Homecoming football game October 7, 2022

Online

- Your logo displayed prominently on the Community Partners page of the Saint Stephen's website
- Recognition as a Platinum Partner once per interim on Saint Stephen's social media channels (Facebook, Twitter, Instagram)
- Your logo in rotation in the school's weekly communication, “Bird's Eye View”

Additionally in Print...

- Recognition as a Platinum Community Partner in two issues of Saint Stephen's Magazine, mailed December and June to parents, alumni, supporters, etc. (3,000 per mailing)

Upgrade Option $1,000

- Gala table for eight
- Video commercial at Gala
- Prime logo placement in Gala program
Gold Partner – $3,000

On Campus . . .

- Your logo prominently displayed on a banner inside Hoagland Arena
- Your logo displayed with other partners on banners in three high-traffic locations on campus – daily parent drop-off and pick-up of students at Lower, Intermediate, and Middle/Upper School car lines
- Your logo displayed on a moveable sign on campus, displayed at Parents’ Association events (i.e. Headliners in Education, Spring Fling, Grandparent’s Day), and in regular rotation on flat-screen televisions located at the main Upper School reception desk and in the Campus Center lobby
- Recognition as a Gold Partner with your logo two days per month on the school’s electronic marquee on Manatee Avenue

At Special Events . . .

Recognition as a Gold Partner at:

1. Parents’ Association Green & Gold Gala
   - Logo on the GiveSmart event platform
   - Logo on signage displayed at the event
   - Logo on all social media
   - Tickets for two (2) guests

2. Green & Gold Golf Scramble - Date/Location TBD
   - Foursome included
   - Presence on the course
   - Lunch for four guests
   - Logo on the GiveSmart event platform
   - Logo on all social media
   - Option to include an item in swag bags

3. Family Fun Days (August/January)
   - Portable banner displayed at events

4. Two (2) tickets to Community Partners reception & preferred seating at the Homecoming football game October 7, 2022

Online . . .

- Your logo displayed on the Community Partners page of the Saint Stephen’s website
- Recognition as a Gold Partner once per interim on Saint Stephen’s social media channels (Facebook, Twitter, Instagram)
- Your logo in rotation in the school’s weekly communication, “Bird’s Eye View”

Additionally in Print . . .

- Recognition as a Gold Community Partner in two issues of Saint Stephen’s Magazine, mailed December and June to parents, alumni, supporters, etc. (3,000 per mailing)

Upgrade Option $1,000

- Gala table for eight
- Video commercial at Gala
- Prime logo placement in Gala program
Green Partner – $1,500

On Campus . . .

- Your logo displayed with other partners on banners in three high-traffic locations on campus - daily parent drop-off and pick-up of students at Lower, Intermediate, and Middle/Upper School car lines
- Your logo displayed on a moveable sign on campus and Parents’ Association events (Headliners in Education, Spring Fling, and Grandparent’s Day) and in regular rotation on the flat-screen televisions at the main reception desks of the Upper School and Campus Center
- Recognition as a Green Partner with your logo two days per month on the school’s electronic marquee on Manatee Avenue

At Special Events . . .

Recognition as a Green Partner at:

1. Parents’ Association Green & Gold Gala
   - Logo on the GiveSmart event platform
   - Logo on signage displayed at the event
   - Logo on all social media

2. Green & Gold Golf Scramble - Date/Location TBD
   - Logo on the GiveSmart event platform
   - Logo on all social media

3. Family Fun Days (August/January)
   - Portable banner displayed at events

4. Two (2) tickets to Community Partners reception & preferred seating at the Homecoming football game October 7, 2022

Online . . .

- Your logo displayed on the Community Partners page of the Saint Stephen’s website
- Recognition as a Green Partner once per interim on Saint Stephen’s social media channels (Facebook, Twitter, Instagram)
- Your logo in rotation in the school’s weekly communication, “Bird’s Eye View”

Additionally in Print . . .

- Recognition as a Green Community Partner in two issues of Saint Stephen’s Magazine, mailed December and June to parents, alumni, supporters, etc. (3,000 per mailing)

Upgrade Option $1,000

- Gala table for eight
- Video commercial at Gala
- Prime logo placement in Gala program
Community Partner Benefit Examples (vary by level)

**On Campus**
Electronic Scoreboards/Banners/
Audio Ads

**Main Stadium Scoreboard**

**Stadium/Fields/Arena Banners**

**Moveable Signs**
Flat-screen Displays
Upper School & Campus Center

**Electronic Marquee**

Audio Ad

**Special Events**
Programs/Invitations/Posters
Electronic Communications

**Green & Gold Gala**

**Green & Gold Golf Scramble**

**On Campus**

**Online**
Online Presence/Social Media
Communications

**Website**

**Social Media Communications**

**Additional Print**
SSES Magazine

Your Logo Giveaway
Community Partner Agreement

The signatures below indicate a partnership agreement between ______________________________________ and Saint Stephen’s Episcopal School for the 2022-23 school year. Expectations for each party are outlined in the contract. Please scan and return the signed agreement to Elizabeth Krupnick at ekrupnick@saintstephens.org or Laurie McFeeley at lmcfeeley@saintstephens.org.

Please indicate your Community Partnership level

- ☐ Diamond Partner ($7,500)
- ☐ Gold Partner ($3,000)
- ☐ Platinum Partner ($5,000)
- ☐ Green Partner ($1,500)
- ☐ Gala Upgrade ($1,000) (Available at all levels)

Organization name (how you would like to be recognized in printed promotional materials):

Name of Organization: ________________________________________________________________

Primary Contact: _____________________________________________________________________

Contact Title: _______________________________________________________________________

Address: __________________________________________________________________________

City: ________________________________  State: _______________________  Zip: _____________

Phone: __________________________  E-mail: ____________________________________________

_______________________________________________________

Authorized Signature

_______________________________________________________

Date

Payment Options

- ☐ I’ve enclosed a check payable to Saint Stephen’s Episcopal School for the sponsorship amount
- ☐ Please invoice me
- ☐ Charge my card for the sponsorship amount (Visa, MasterCard, Discover, American Express)

Name on Card: _______________________________________________________________________

Card Number: _______________________________________________________________________

Exp. Date: ___________________________  Security Code: _________________________________

Billing Address: _____________________________________________________________________

City: __________________________________  State: ____________  Zip: ______________________
ATHLETIC BANNER SPONSORSHIP (2022-2023)

Banners are high-quality mesh, printed in full color.

CHOOSE THE BEST OPTION FOR YOU

- I would like my banner displayed at:
  - Main stadium $500
  - Gymnasium $350*
  - Baseball stadium $350

- I would like my banners displayed in all three locations ($1,000)

ORDER DETAILS:

Company name:

Contact name:

Email: Phone:

PAYMENT OPTIONS:

- I've enclosed a check payable to Saint Stephen's for the sponsorship
- Please charge my credit card for the sponsorship (Visa, MasterCard, Discover, AMEX)

Name on card:

Card Number:

Exp. Date:

Security Code:

Billing Address:

City: State: Zip:

*Banner placement in Hoagland Arena is on a first-come, first-served basis due to limited display space.

Contacts: Elizabeth Krupnick | ekrupnick@saintstephens.org | 941 746-2121 ext. 1123
Laurie McFeeley | lmcfeeley@saintstephens.org | 941-746-2121 ext. 1555
## Saint Stephen’s Episcopal School

### 2022 - 2023 Athletic Scoreboard Sponsorship Opportunities

#### Location

<table>
<thead>
<tr>
<th>Location</th>
<th>Price</th>
<th>Qty.</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Stadium Scoreboard</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td><em>Stadium scoreboard (upper sign - 4’x7.5’)</em> Two 15-second audio ads during game.</td>
<td>$4,000</td>
<td>2</td>
</tr>
<tr>
<td><em>Stadium scoreboard (lower sign below video - 3’x8’)</em> One 15-second audio ad during game.</td>
<td>$2,500</td>
<td>3</td>
</tr>
<tr>
<td><strong>Baseball Scoreboard</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td><em>Baseball scoreboard (Major Sponsor)</em></td>
<td>$1,500</td>
<td>1</td>
</tr>
<tr>
<td><em>Baseball scoreboard (Minor Sponsor - 2’x2 1/3’)</em></td>
<td>$500</td>
<td>2</td>
</tr>
</tbody>
</table>

All contracts are annual with right of first refusal

*Industry exclusivity*

Contact: Elizabeth Krupnick  |  ekrupnick@saintstephens.org  |  941 746-2121 ext. 1123
Contact: Laurie McFeeley  |  lmcfeeley@saintstephens.org  |  941-746-2121 ext. 1555