Diamond Partner – $15,000

This package includes industry exclusivity and right of first refusal in next year’s Community Partner Program.

On Campus . . .

• Your logo presented in regular rotation on the main stadium electronic scoreboard at the Moore Athletic Complex at Turner Fields
• Your logo displayed prominently on banners at the main stadium (1), baseball (1), and softball fields (1) of the Moore Athletic Complex and inside Hoagland Arena (1)
• Your logo displayed on a moveable sign on campus and in regular rotation on the flat-screen televisions at the main reception desks of the Upper School and Campus Center
• Recognition as a Diamond Community Partner three days per month on the school’s electronic marquee on Manatee Avenue
• An audio ad (up to 30 seconds) over the public address system during both halves of all home football games
• The opportunity to distribute a logo giveaway item – great for brand awareness! – at one home athletic event of your choosing during each season (fall/winter/spring)

At Special Events . . .

• Recognition as a Diamond Community Partner in all print publications (invitations, programs, etc.), verbal recognition as a primary sponsor, and your logo displayed prominently at three special events:
  1. Parents’ Association Green & Gold Gala (Oct. 5, 2019)
    • Tickets for eight (8) guests with seating in a premium location
  2. Green & Gold Golf Scramble (Nov. 2, 2019)
    • Golf and lunch for one foursome
  3. Major Donor Recognition Dinner (May 9, 2019)
    • Tickets for four (4) guests

Online . . .

• Your logo displayed prominently on the Community Partners page of the Saint Stephen’s website
• Logo and link to your website in regular rotation on Connections, the school’s email newsletter distributed each Friday to faculty, staff, current parents and prospective SSES families
• Recognition as a Diamond Community Partner once per interim (Interim 1: Aug. 19-Oct. 11; Interim 2: Oct. 12-Dec. 12; Interim 3: Dec. 13-March 6; Interim 4: March 7-May 15) on Saint Stephen’s social media channels (Facebook, Twitter, Instagram).

Additionally in Print . . .

• Full-page, color advertising in the annual Saint Stephen’s athletic yearbook, distributed free at all Falcons athletic events
• Recognition as a Diamond Community Partner in two issues of Saint Stephen’s Magazine, mailed each December and June to parents, alumni, supporters, etc. (3,000 per mailing)
## Diamond Partner – $15,000

### On Campus
- Electronic Scoreboards/Banners/
  Audio Ads

### Special Events
- Programs/Invitations/Posters
- Electronic Communications

### Online
- Completely Redesigned Online Presence/eMail/Social Media Communications

<table>
<thead>
<tr>
<th><strong>Main Stadium Scoreboard</strong></th>
<th><strong>Green &amp; Gold Gala</strong></th>
<th><strong>Website</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td><img src="image1" alt="Main Stadium Scoreboard" /></td>
<td><img src="image2" alt="Green &amp; Gold Gala" /></td>
<td><img src="image3" alt="Website" /></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>Stadium/Fields/Arena Banners</strong></th>
<th><strong>Green &amp; Gold Golf Scramble</strong></th>
<th><strong>eMail Communications</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td><img src="image4" alt="Stadium/Fields/Arena Banners" /></td>
<td><img src="image5" alt="Green &amp; Gold Golf Scramble" /></td>
<td><img src="image6" alt="eMail Communications" /></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>Moveable Signs</strong></th>
<th><strong>Flat-screen Displays</strong></th>
<th><strong>Social Media Communications</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td><img src="image7" alt="Moveable Signs" /></td>
<td><img src="image8" alt="Flat-screen Displays" /></td>
<td><img src="image9" alt="Social Media Communications" /></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>Audio Ad</strong></th>
<th><strong>Your Logo Giveaway</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td><img src="image10" alt="Audio Ad" /></td>
<td><img src="image11" alt="Your Logo Giveaway" /></td>
</tr>
</tbody>
</table>

- **Hoagland Arena**
- **Baseball & Softball Fields**
- **Upper School & Campus Center**
- **Electronic Marquee**
- **Electronic Scoreboards/Banners**
- **Audio Ad**
- **Your Logo Giveaway**
- **Baseball & Softball Fields**
- **Upper School & Campus Center**
- **Electronic Marquee**

## Additional Print
- **SSES Magazine/Sports Program**

- **Diamond Partner – $15,000**
- **On Campus**
  - Electronic Scoreboards/Banners/
    Audio Ads

- **Special Events**
  - Programs/Invitations/Posters
  - Electronic Communications

- **Online**
  - Completely Redesigned Online Presence/eMail/Social Media Communications

- **Main Stadium Scoreboard**
- **Green & Gold Gala**
- **Website**

- **Stadium/Fields/Arena Banners**
- **Green & Gold Golf Scramble**
- **eMail Communications**

- **Moveable Signs**
- **Flat-screen Displays**
- **Social Media Communications**

- **Audio Ad**
- **Your Logo Giveaway**

## Saint Stephen's Episcopal School

315 41st Street West • Bradenton, FL 34209 • www.saintstephens.org
Platinum Partner – $10,000

This package includes industry exclusivity and right of first refusal in next year’s Community Partner Program.

**On Campus . . .**

- Your logo displayed prominently on banners at the main stadium (1), baseball (1), and softball fields (1) of the Moore Athletic Complex and inside Hoagland Arena (1)
- Your logo displayed on a moveable sign on campus and in regular rotation on the flat-screen televisions at the main reception desks of the Upper School and Campus Center
- Recognition as a Platinum partner two days per month on the school’s electronic marquee on Manatee Avenue
- The opportunity to distribute a logo giveaway item – great for brand awareness! – at one home athletic event of your choosing during each season (fall/winter/spring)

**At Special Events . . .**

Recognition as a Platinum Community Partner in all print publications (invitations, programs, etc.) and your logo displayed prominently at three special events:

1. Parents’ Association Green & Gold Gala (Oct. 5, 2019)
   - Tickets for four (4) guests with seating in a premium location
2. Green & Gold Golf Scramble (Nov. 2, 2019)
   - Golf and lunch for one foursome
3. Major Donor Recognition Dinner (May 9, 2019)
   - Tickets for two (2) guests

**Online . . .**

- Your logo displayed prominently on the Community Partners page of the Saint Stephen’s website
- Logo and link to your website in regular rotation on Connections, the school’s email newsletter distributed each Friday to faculty, staff, current parents and prospective SSES families

**Additionally in Print . . .**

- Full-page, color advertising in the annual Saint Stephen’s athletic yearbook, distributed free at all Falcons athletic events
- Recognition as a Platinum Community Partner in two issues of Saint Stephen’s Magazine, mailed each December and June to parents, alumni, supporters, etc. (3,000 per mailing)
Platinum Partner – $10,000

On Campus
- Electronic Scoreboards/Banners
  - Stadium/Fields/Arena Banners
    - Main Stadium
    - Baseball & Softball Fields
    - Hoagland Arena
  - Moveable Signs
    - Flat-screen Displays
      - Upper School & Campus Center
    - Electronic Marquee
    - Your Logo Giveaway

Special Events
- Programs/Invitations/Posters
  - Electronic Communications
  - Green & Gold Gala
  - Green & Gold Golf Scramble
  - Major Donor Recognition Dinner

Online
- Completely Redesigned Online Presence/eMail/Social Media Communications
  - Website
  - eMail Communications
  - Social Media Communications
    - Instagram
    - Facebook
    - Twitter
  - Additional Print
    - SSES Magazine/Sports Program
Gold Partner – $5,000

On Campus . . .

• Your logo displayed on banners at the main stadium (1), inside Hoagland Arena (1), and your choice of baseball or softball fields (1)

• Your logo displayed on a moveable sign on campus and in regular rotation on the flat-screen televisions at the main reception desks of the Upper School and Campus Center

• Recognition as a Gold partner one day per month on the school’s electronic marquee on Manatee Avenue

• The opportunity to distribute a logo giveaway item – great for brand awareness! – at one home athletic event of your choosing

At Special Events . . .

• Recognition as a Gold Community Partner in all print publications (invitations, programs, etc.) and your logo displayed at two special events:

1. Parents’ Association Green & Gold Gala (Oct. 5, 2019)
   • Tickets for four (4) guests

2. Green & Gold Golf Scramble (Nov. 2, 2019)
   • Golf and lunch for two golfers

Online . . .

• Your logo displayed on the Community Partners page of the Saint Stephen’s website

• Logo and link to your website in regular rotation on Connections, the school’s email newsletter distributed each Friday to faculty, staff, current parents and prospective SSES families

• Recognition as a Gold Community Partner once during Interim 1: Aug. 19-Oct. 11 and Interim 4: March 7-May 15 on Saint Stephen’s social media channels (Facebook, Twitter, Instagram).

Additionally in Print . . .

• Full-page, color advertising in the annual Saint Stephen’s athletic yearbook, distributed free at all Falcons athletic events

• Recognition as a Gold Community Partner in two issues of Saint Stephen’s Magazine, mailed each December and June to parents, alumni, supporters, etc. (3,000 per mailing)
### Gold Partner – $5,000

**On Campus**

- **Banners**
  - Stadium/Fields/Arena Banners
  - Main Stadium
  - Baseball or Softball Field
  - Hoagland Arena

- **Moveable Signs**
  - Flat-screen Displays
  - Upper School & Campus Center
  - Electronic Marquee
  - Home of the Falcons

- **Your Logo Giveaway**

**Special Events**

- **Programs/Invitations/Posters**
- **Electronic Communications**

- **Green & Gold Gala**

**On Campus**

- **Stadium/Fields/Arena Banners**

**Online**

- **Completely Redesigned Online Presence**
- **eMail Communications**
- **Social Media Communications**

**Additional Print**

- **SSES Magazine/Sports Program**
Silver Partner – $2,500

On Campus...

• Your logo displayed on banners at the main stadium (1) of the Moore Athletic Complex and inside Hoagland Arena (1)
• Your logo displayed on a moveable sign on campus and in regular rotation on the flat-screen televisions at the main reception desks of the Upper School and Campus Center
• The opportunity to distribute a logo giveaway item – great for brand awareness – at one home athletic event of your choosing

At Special Events...

• Recognition as a Silver Community Partner in all print publications (invitations, programs, etc.) and your logo displayed at three special events:
  1. Parents’ Association Green & Gold Gala (Oct. 5, 2019)
     • Tickets for two (2) guests
  2. Green & Gold Golf Scramble (Nov. 2, 2019)
     • Golf and lunch for one golfer

Online...

• Your logo displayed on the Community Partners page of the Saint Stephen’s website
• Logo and link to your website in regular rotation on Connections, the school’s email newsletter distributed each Friday to faculty, staff, current parents and prospective SSES families

Additionally in Print...

• Full-page, color advertising in the annual Saint Stephen’s athletic yearbook, distributed free at all Falcons athletic events
• Recognition as a Silver Community Partner in two issues of Saint Stephen’s Magazine, mailed each December and June to parents, alumni, supporters, etc. (3,000 per mailing)
Silver Partner – $2,500

On Campus
Banners
Stadium/Fields/Arena Banners
- Main Stadium
- Hoagland Arena

Moveable Signs
- Flat-screen Displays
- Upper School & Campus Center

Your Logo Giveaway

Special Events
Programs/Invitations/Posters
Electronic Communications
- Green & Gold Gala
- Green & Gold Golf Scramble

Online
Completely Redesigned Online Presence/eMail/Social Media Communications
Website

Additional Print
SSES Magazine/Sports Program
- Your Logo Giveaway
- Flat-screen Displays
- Upper School & Campus Center
Community Partner Agreement

The signatures below indicate a partnership agreement between ______________________________ and Saint Stephen's Episcopal School for the year beginning August 1, 2019 and ending on July 1, 2020. Expectations for each party are outlined in the contract. Please scan and return the signed agreement to Laurie McFeeley at lmcfeeley@saintstephens.org.

Please indicate your Community Partnership level and choice of event of event sponsorship

☐ Diamond Partner ($15,000)
☐ Platinum Partner ($10,000)
☐ Gold Partner ($5,000)
☐ Silver Partner ($2,500)

Organization name (how you would like to be recognized in printed promotional materials):

Contact: ____________________________________________________________________________

Contact Title: ________________________________________________________________________

Address: ____________________________________________________________________________

City: ________________________________  State: _______________________  Zip: _____________

Phone: __________________________  E-mail: ____________________________________________

___________________________________  ______________________________________

Authorized Representative    Dr. Jan Pullen
Saint Stephen's Episcopal School

___________________________________  ______________________________________

Date       Date

Payment Options

☐ I've enclosed a check payable to Saint Stephen's Episcopal School for the sponsorship amount

☐ Please invoice me

☐ Charge my card for the sponsorship amount (Visa, MasterCard, Discover, American Express)

Name on Card: ________________________________________________________________________

Card Number: ________________________________________________________________________

Exp. Date: _______________________  Security Code: ________________________________

Billing Address: _____________________________________________________________________

City: ________________________________  State: ____________  Zip: ______________________
# Saint Stephen's Episcopal School

## 2019 - 2020

### ATHLETIC SPONSORSHIP OPPORTUNITIES

<table>
<thead>
<tr>
<th>Packages</th>
<th>Hall of Fame $1,500</th>
<th>Golden Falcon $1,200</th>
<th>Coach's Circle $1,000</th>
<th>Varsity Club $750</th>
</tr>
</thead>
<tbody>
<tr>
<td>Football/Soccer Stadium Banner</td>
<td>🦅</td>
<td>🦅</td>
<td>🦅</td>
<td>🦅</td>
</tr>
<tr>
<td>Gymnasium Banner</td>
<td>🦅</td>
<td>🦅</td>
<td>🦅</td>
<td>🦅</td>
</tr>
<tr>
<td>Baseball Field Banner</td>
<td>🦅</td>
<td>🦅</td>
<td>🦅</td>
<td>🦅</td>
</tr>
<tr>
<td>Softball Banner</td>
<td>🦅</td>
<td>🦅</td>
<td>🦅</td>
<td>🦅</td>
</tr>
<tr>
<td>Full-page Color Program Ad</td>
<td>🦅</td>
<td>🦅</td>
<td>🦅</td>
<td>🦅</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Individual Venue Banners</th>
<th>Fall Sports Advertising Program (all ads are color)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Football Stadium</td>
<td>Back Cover $400</td>
</tr>
<tr>
<td>Gymnasium</td>
<td>Inside Front $375</td>
</tr>
<tr>
<td>Baseball Field</td>
<td>Inside Back $375</td>
</tr>
<tr>
<td>Softball Field</td>
<td>Full-page $350</td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Football/Soccer Stadium Banner: $600
Gymnasium: $400
Baseball Field Banner: $300
Softball Field: $300
Full-page Color Program Ad: $350
Back Cover: $400
Inside Front: $375
Inside Back: $375
Full-page: $350
## Saint Stephen’s Episcopal School

### 2018 - 2019 Athletic Scoreboard Sponsorship Opportunities

#### Stadium Scoreboard

<table>
<thead>
<tr>
<th>Location</th>
<th>Price</th>
<th>Qty.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Stadium scoreboard <em>(upper sign - 4’x7.5’)</em>&lt;br&gt;Two 15-second audio ads during game.&lt;br&gt;Full-page color ad in fall program</td>
<td>$7,000</td>
<td>2</td>
</tr>
<tr>
<td>Stadium scoreboard <em>(lower sign below video - 3’x8’)</em>&lt;br&gt;One 15-second audio ad during game.&lt;br&gt;Full-page color ad in fall program</td>
<td>$4,000</td>
<td>3</td>
</tr>
</tbody>
</table>

#### Baseball Scoreboard

<table>
<thead>
<tr>
<th>Location</th>
<th>Price</th>
<th>Qty.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Baseball scoreboard <em>(Major Sponsor)</em>&lt;br&gt;Full-page color ad in fall program</td>
<td>$1,500</td>
<td>1</td>
</tr>
<tr>
<td>Baseball scoreboard <em>(Minor Sponsor - 2’x2 1/3’)</em>&lt;br&gt;Full-page color ad in fall program</td>
<td>$500</td>
<td>2</td>
</tr>
</tbody>
</table>

#### Softball Scoreboard

<table>
<thead>
<tr>
<th>Location</th>
<th>Price</th>
<th>Qty.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Softball scoreboard <em>(Major Sponsor)</em>&lt;br&gt;Full-page color ad in fall program</td>
<td>$1,500</td>
<td>1</td>
</tr>
<tr>
<td>Softball scoreboard <em>(Minor Sponsor - 2’x2 1/3’)</em>&lt;br&gt;Full-page color ad in fall program</td>
<td>$500</td>
<td>2</td>
</tr>
</tbody>
</table>

All contracts are annual with right of first refusal<br>*Industry exclusivity

Contact: Laurie McFeeley  |  lmcfeeley@saintstephens.org  |  941-746-2121 ext. 1555
Athletic Sponsorship Agreement

The signatures below indicate a partnership agreement between ______________________________ and Saint Stephen’s Episcopal School for the fiscal year beginning August 1, 2019 and ending on July 1, 2020. Expectations for each party are outlined in the contract. Please scan and return the signed agreement to Laurie McFeeley at lmcfeeley@saintstephens.org or mail to the address at bottom.

**Please choose your sponsorship package:**
- ☐ Hall of Fame ($1,500)
- ☐ Golden Falcon ($1,200)
- ☐ Coach’s Circle ($1,000)
- ☐ Varsity Club ($750)

**Banner selection:**
- ☐ Football Stadium ($600)
- ☐ Gymnasium ($400)
- ☐ Baseball Field ($300)
- ☐ Softball Field ($300)

**Color program ad(s):**
- ☐ Back cover ($400)
- ☐ Inside Front ($375)
- ☐ Inside Back ($375)
- ☐ Full-page ($350)

**Organization name (how you would like to be recognized in printed promotional materials):**

Contact: ____________________________________________________________
Contact Title: _________________________________________________________
Address: _____________________________________________________________
City: ______________________________ State: _______________________ Zip: ____________
Phone: __________________________ E-mail: ________________________________

Authorized Representative: __________________________________________________________________________
Dr. Jan Pullen, Saint Stephen’s Episcopal School

Date __________________________________________________________________________
Date __________________________________________________________________________

**Payment Options**
- ☐ I’ve enclosed a check payable to Saint Stephen’s Episcopal School for the sponsorship amount
- ☐ Please invoice me
- ☐ Charge my card for the sponsorship amount (Visa, MasterCard, Discover, American Express)

Name on Card: _____________________________________________________________
Card Number: _____________________________________________________________
Exp. Date: _______________________ Security Code: _____________________________
Billing Address: _____________________________________________________________
City: ______________________________ State: ____________ Zip: ____________________